

國泰金融控股股份有限公司

2012年第二季法人說明會



2012年8月

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- **2012上半年營運回顧與下半年業務展望**
- **2012上半年營運狀況**
 - 國泰金控
 - 國泰世華銀行
 - 國泰人壽
 - 國泰產險
- **海外營運概況**

2012上半年營運回顧

國泰世華銀行

- 放款年成長10.8%，逾放比為0.33%、備抵呆帳覆蓋率為309.6%，資產品質維持良好
- 手續費收入平穩成長，財富管理商品銷售年成長11.2%
- 上海分行上半年稅前盈餘445萬美元，已超越去年全年獲利

國泰人壽

- 傳統型分期繳商品年成長達28%，FYPE市佔率穩居業界第一
- 海外投資比重增加至42.1%，避險成本降低至0.8%；投資效率持續提升
- RBC逾250%，資本適足強度無虞

國泰產險

- 保費市佔率達12.2%，簽單保費年增率達8.9%，穩居市場第二大地位
- 大陸產險增設四川分公司，並獲准籌建湖北分公司
- 越南產險完成南北主要城市(胡志明、河內)佈局

國泰投信

- AUM達3,778億，為台灣最大投信公司
- 中國QFII 1億美元額度已由國泰投信之基金使用，並已完成投資

國泰證券

- 經紀業務穩定成長，市佔率達0.94%
- 發行權證檔數較去年同期成長11%
- 承銷IPO主辦簽約件數較去年同期大幅增加

2012下半年業務展望

國泰世華銀行

- 溫和成長放款規模，持續提升存放比及淨利差
- 積極拓展財富管理業務，強化手續費收入成長
- 爭取增設閔行支行及青島分行

國泰人壽

- 著重新契約價值成長、強化高獲利性商品銷售比重
- 持續提升資金運用效益
- 深耕大陸及越南國壽現有網點，提升業務人員產能

國泰產險

- 強化險別均衡發展，提高良質業務占比，以強化公司獲利能力
- 廣拓行銷通路，增加業務銷售廣度；加速擴大組織，提高自拓業績比重
- 掌握大陸交強險開放商機，並積極加強海外子公司佈局

國泰投信

- 持續擴大資產管理規模，積極拓展法人及個人業務
- 爭取開放共同基金海外銷售商機

國泰證券

- 衝刺經紀現貨及複委託業務，提升經紀業務獲利及市佔率
- 全力推動行動商務於市場領先地位，提升電子商務業績及市佔率
- 爭取優質企業承銷案件，創新發行金融商品以提升公司整體獲利及知名度

- 2012上半年營運回顧與下半年業務展望
- 2012上半年營運狀況

國泰金控

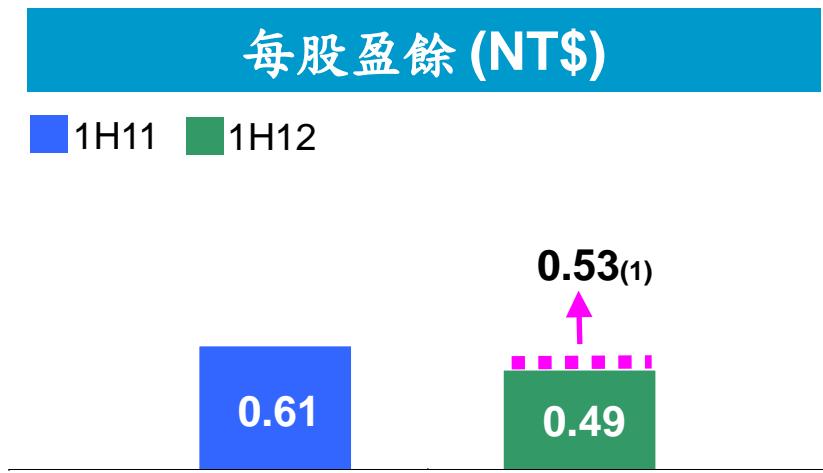
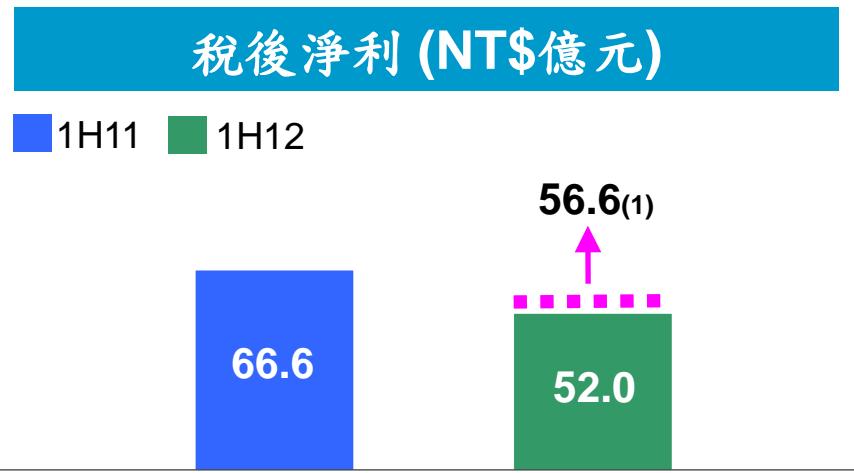
國泰世華銀行

國泰人壽

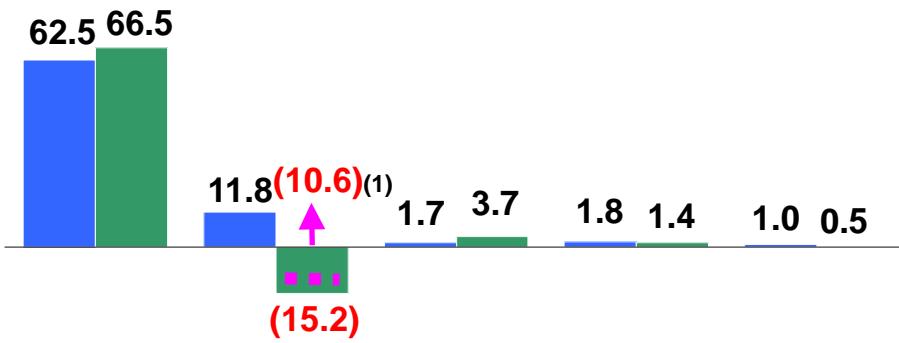
國泰產險

- 海外營運概況

國泰金控 – 稅後淨利與每股盈餘



主要子公司稅後淨利

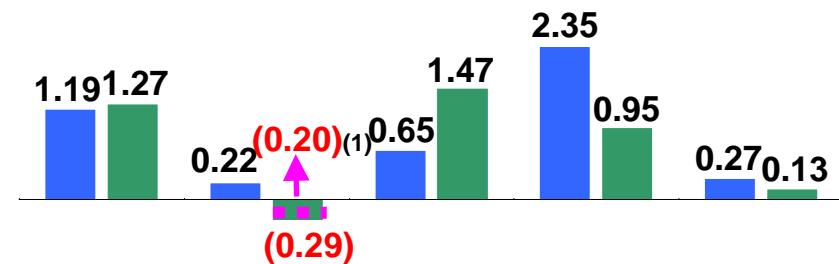


國泰世華 國泰人壽 國泰產險 國泰投信 國泰證券

Note(1): 1H12不含外匯價格變動準備金之稅後淨利及EPS。

Note(2): 國泰投信股本2Q11為4億; 2Q12為15億。

主要子公司每股盈餘



國泰世華 國泰人壽 國泰產險 國泰投信(2) 國泰證券

- 2012上半年營運回顧與下半年業務展望
- 2012上半年營運狀況

國泰金控

國泰世華銀行

國泰人壽

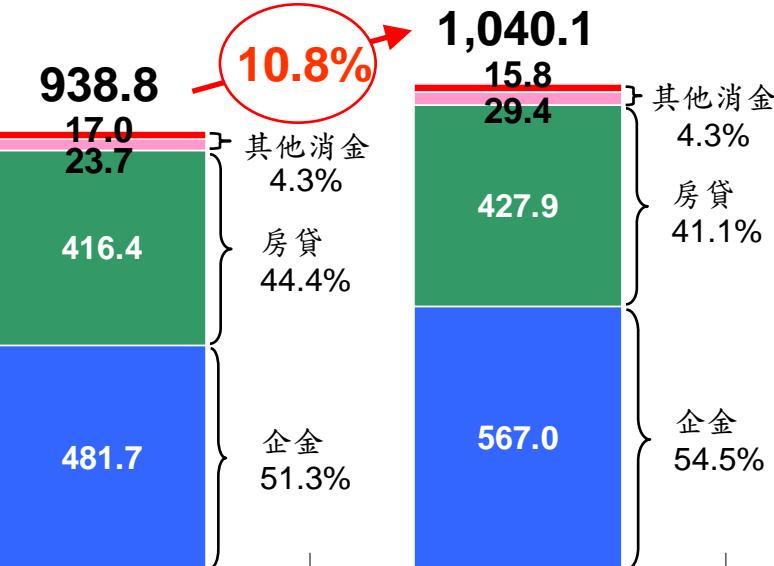
國泰產險

- 海外營運概況

國泰世華銀行 - 放款與存款結構

放款結構 (NT\$BN)

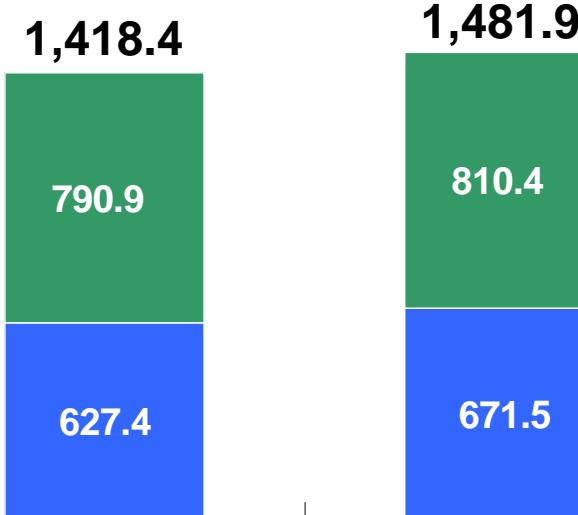
- 信用卡放款
- 個人放款
- 房屋貸款
- 企業放款



存款結構 (NT\$BN)

- 活期存款
- 定期存款

存放比
69.2%



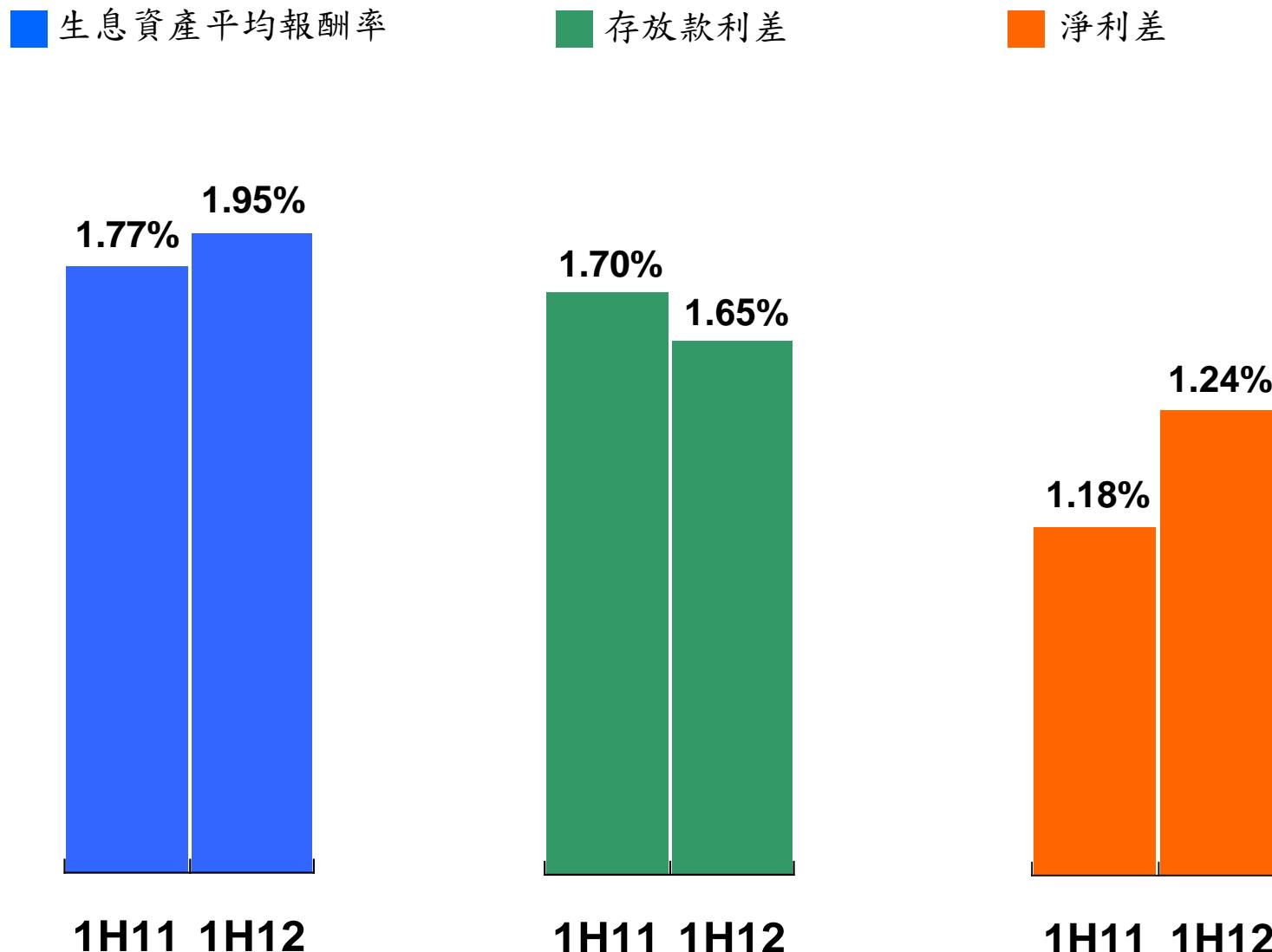
1H11

1H12

1H11

1H12

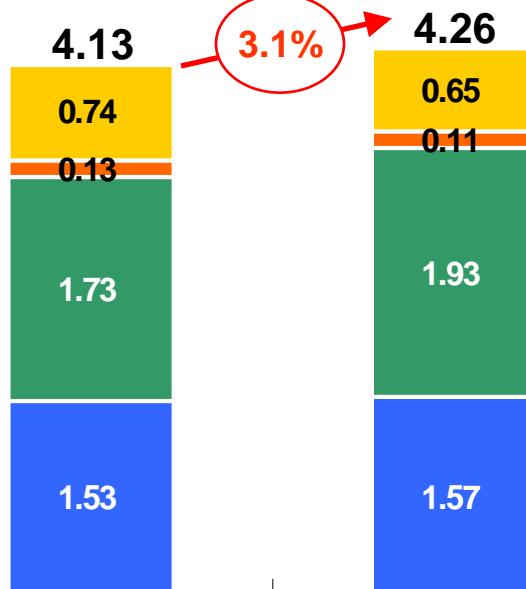
國泰世華銀行 - 淨利差



國泰世華銀行 - 手續費收入

手續費收入結構(NT\$BN)

- 其他
- 外匯管理
- 財富管理
- 信用卡

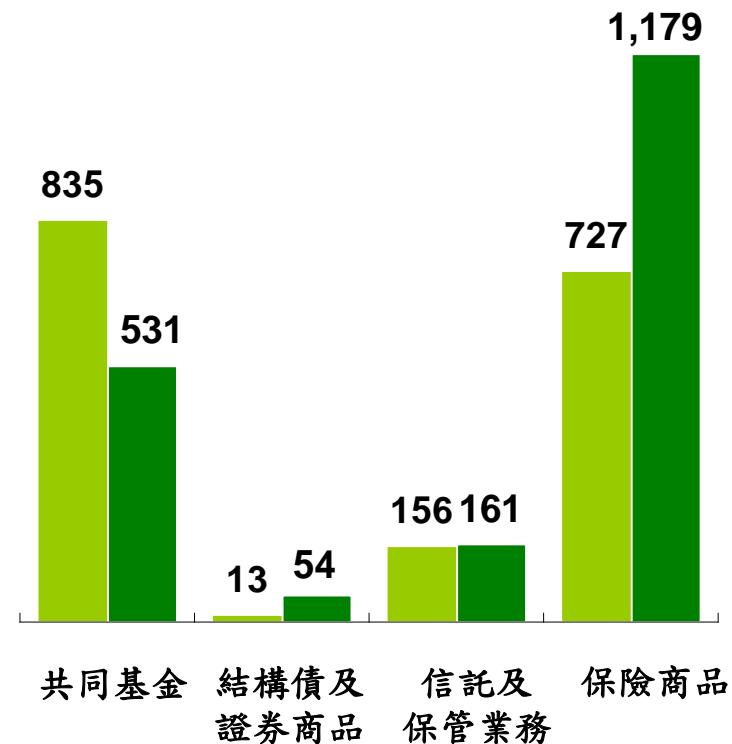


1H11

1H12

財富管理手續費收入(NT\$MN)

1H11 1H12

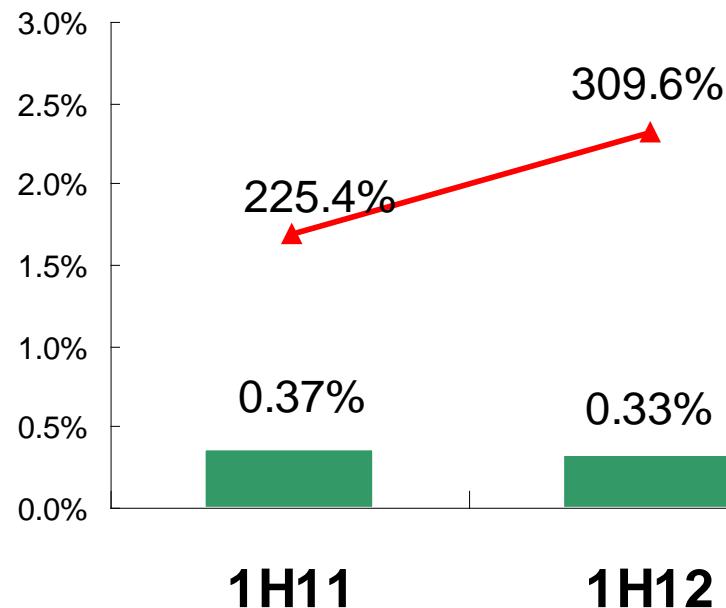


國泰世華銀行 - 資產品質

逾放比及備抵呆帳覆蓋率

■ 整體逾放比(LHS)

→ 備抵呆帳覆蓋率(RHS)



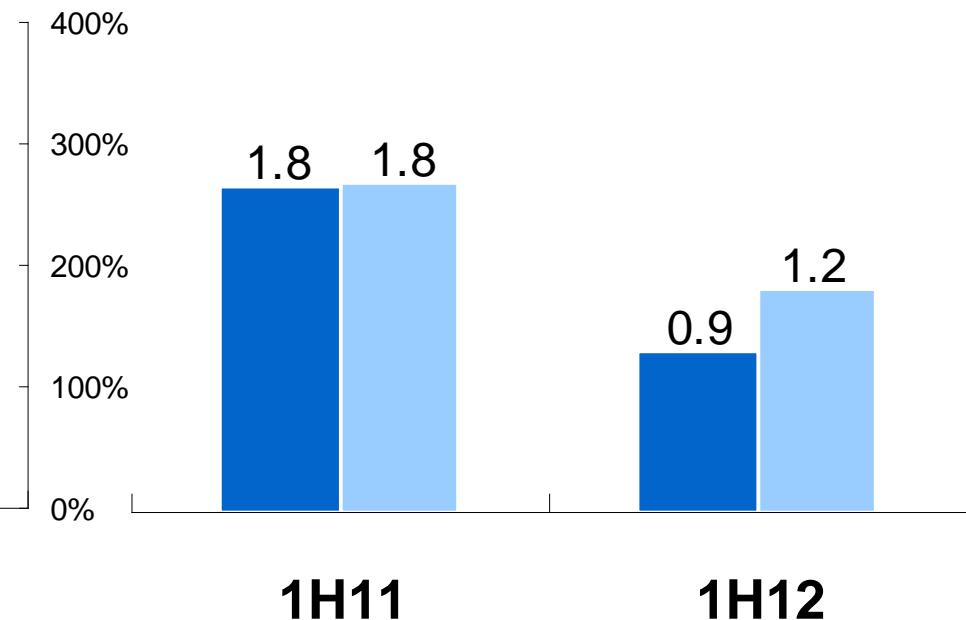
房貸逾放比 **0.09%**

0.07%

提存及呆帳回收 (NT\$BN)

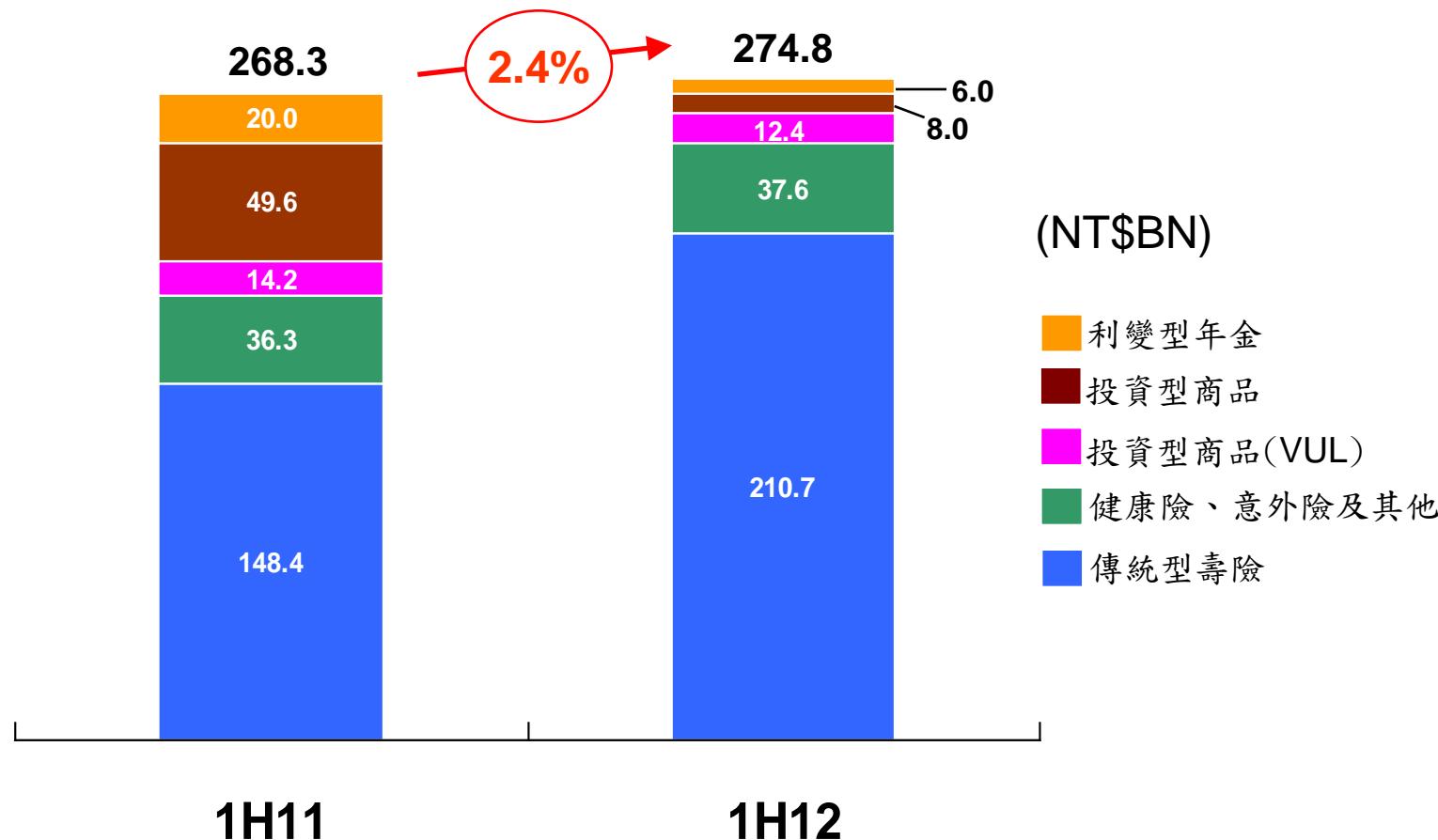
■ 毛提存

■ 呆帳回收



- 2012上半年營運回顧與下半年業務展望
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 - 國泰人壽
 - 國泰產險
- 海外營運概況

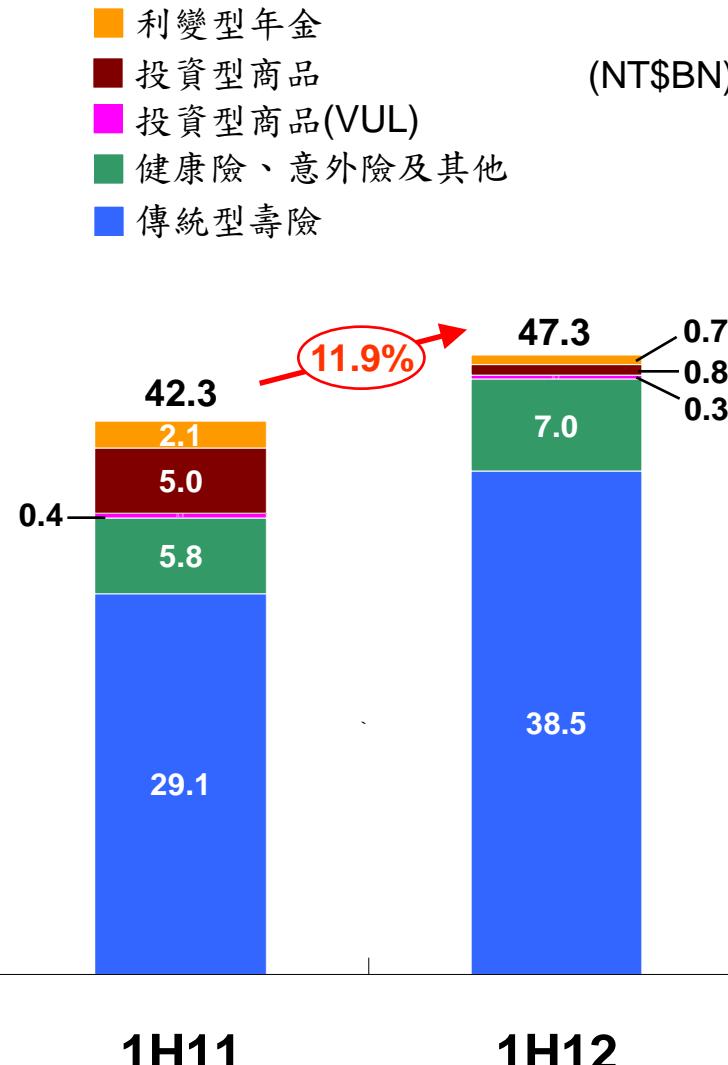
國泰人壽 - 總保費收入



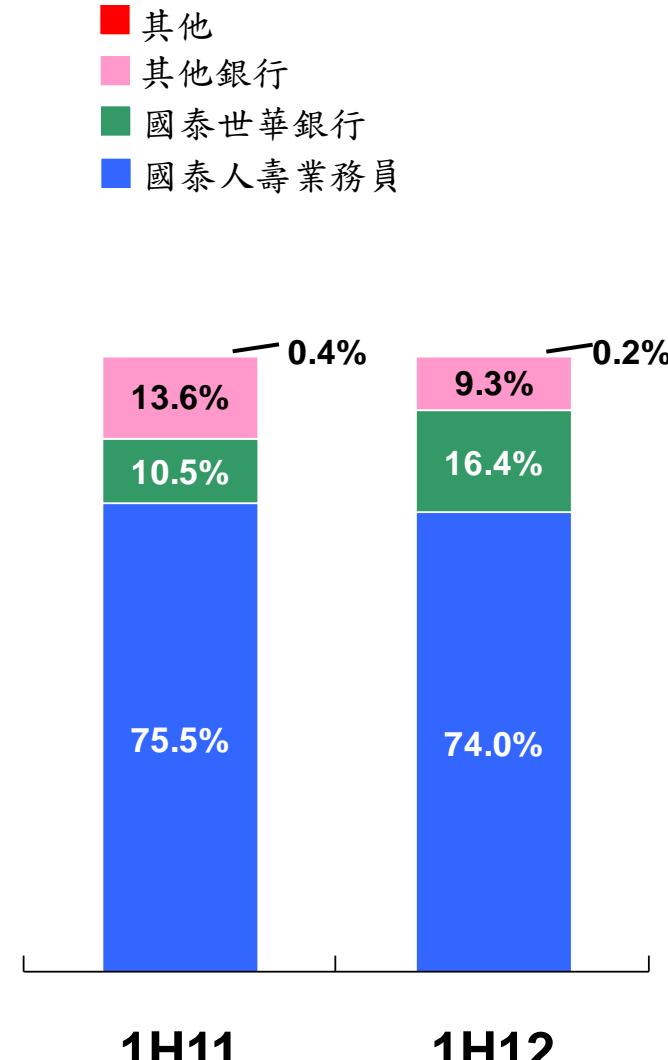
Note : Totals may not sum due to rounding

國泰人壽 - 初年度等價保費收入 & 銷售通路

初年度等價保費收入(FYPE)

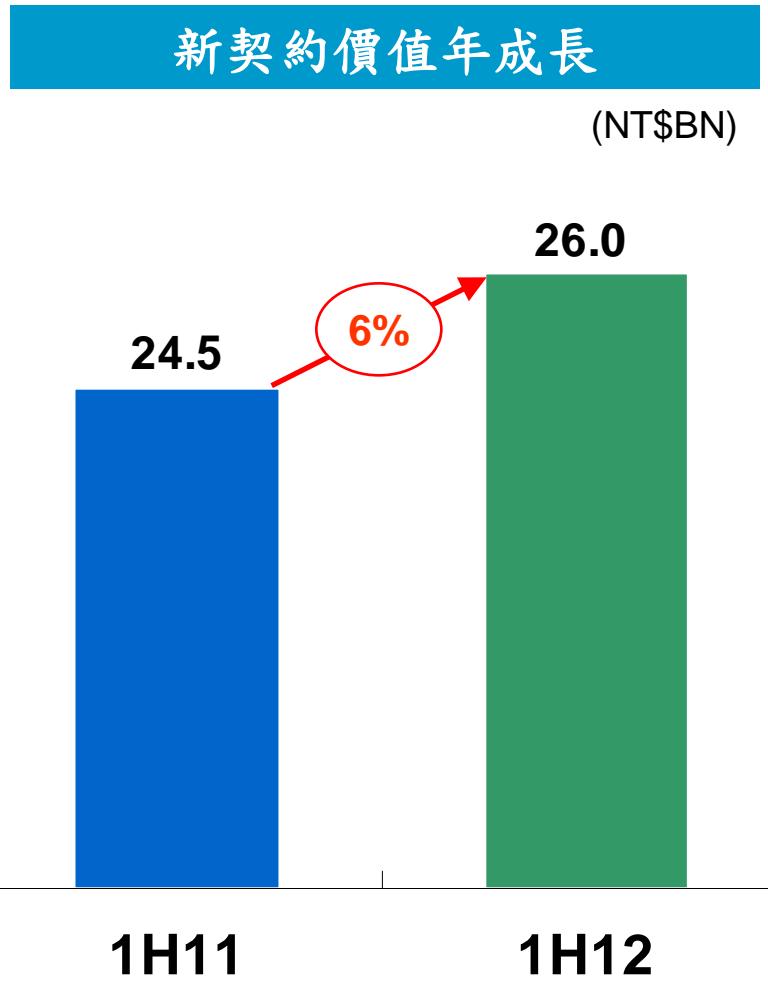
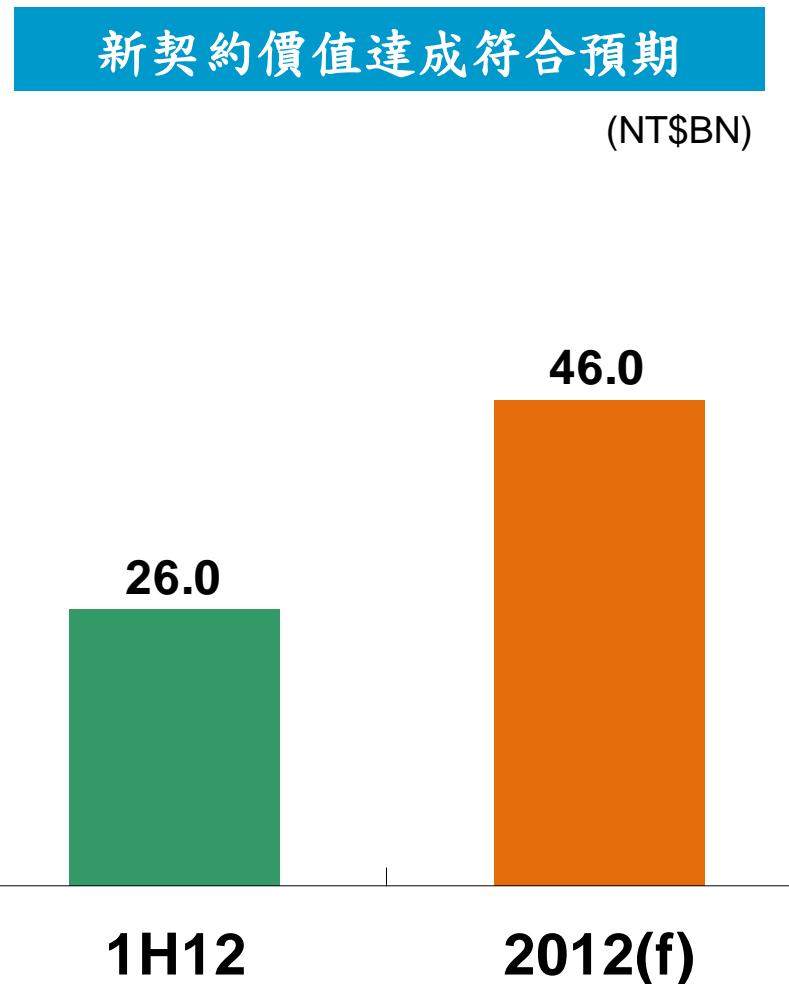


各銷售通路所創造之FYPE



Note: Total may not sum due to rounding

國泰人壽 - 新契約價值



註：VNB 2012上半年數值與全年目標值皆本於2011年底國壽EV所使用之精算假設

國泰人壽 - 重要經營指標

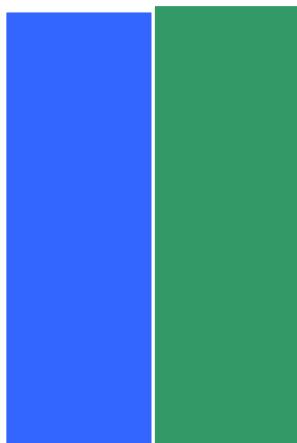
繼續率

費用率

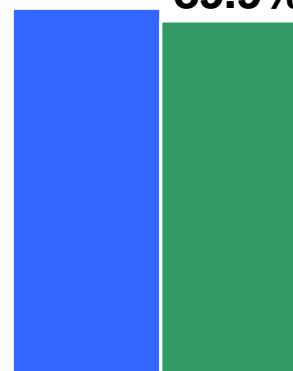
■ 1H11

■ 1H12

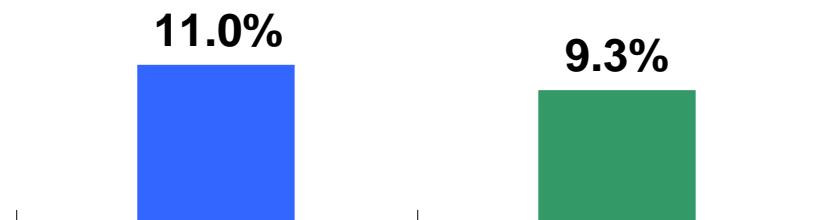
96.8% 97.2%



90.9% 89.9%



11.0%



國泰人壽 - 資產配置

	1Q12		2Q12		比例 變動	金額 變動
	金額 (NT\$BN)	%	金額 (NT\$BN)	%		
現金、定存、短票及債券型基金	338.0	11.0%	289.3	9.2%	-1.8%	-48.7
國內股票	271.5	8.8%	286.5	9.1%	0.3%	15.0
國外股票	133.4	4.3%	131.3	4.2%	-0.2%	-2.1
國內債券	504.9	16.4%	517.9	16.5%	0.1%	13.1
國外債券(1)	1,115.7	36.2%	1,190.8	37.9%	1.7%	75.1
擔保放款	304.9	9.9%	316.5	10.1%	0.2%	11.6
保單貸款	184.6	6.0%	183.9	5.9%	-0.1%	-0.7
不動產	159.7	5.2%	164.2	5.2%	0.0%	4.4
其他	65.9	2.1%	59.3	1.9%	-0.3%	-6.6
總投資金額(2)(3)	3,078.6	100.0%	3,139.7	100.0%		61.1

Note (1) : Includes foreign currency deposit and related adjustments

Note (2) : Excludes separate account assets

Note (3) : Total investments only includes funds available to invest

Note (4) : Total may not sum due to rounding

國泰人壽 — 外匯避險績效明顯改善

- 傳統避險成本下降，外匯價格變動準備金實施有利平穩NDF成本
- 提升替代避險模型有效性
- 適度打開避險部位，節省避險成本

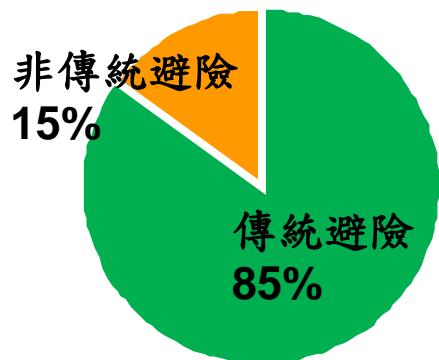
維持避
險成本
1-1.5%

	2010	2011	1H12
外匯避險成本 ⁽¹⁾	-1.78%	-2.69%	-0.71%
外匯避險成本 ⁽²⁾	--	--	-0.80%
傳統避險攤銷 ⁽³⁾	-1.08%	-0.83%	-0.56%

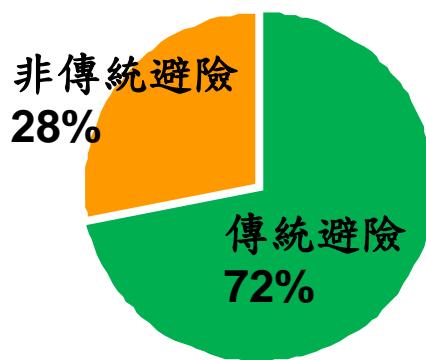
註：(1)未適用外匯價格變動準備金 (2)適用外匯價格變動準備金 (3)係以傳統避險攤銷成本/國外投資

外匯避險結構

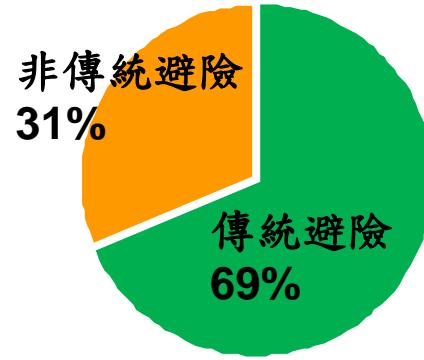
2010/12/31



2011/12/31



2012/06/30



- 2012年上半年營運回顧與下半年業務展望
- 2012上半年營運狀況

國泰金控

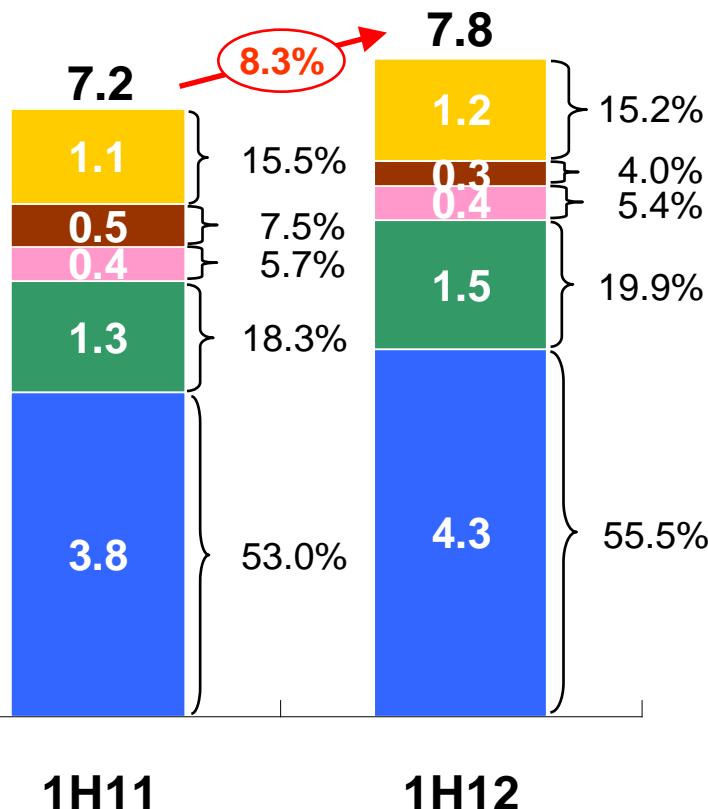
國泰世華銀行

國泰人壽

國泰產險

- 海外營運概況

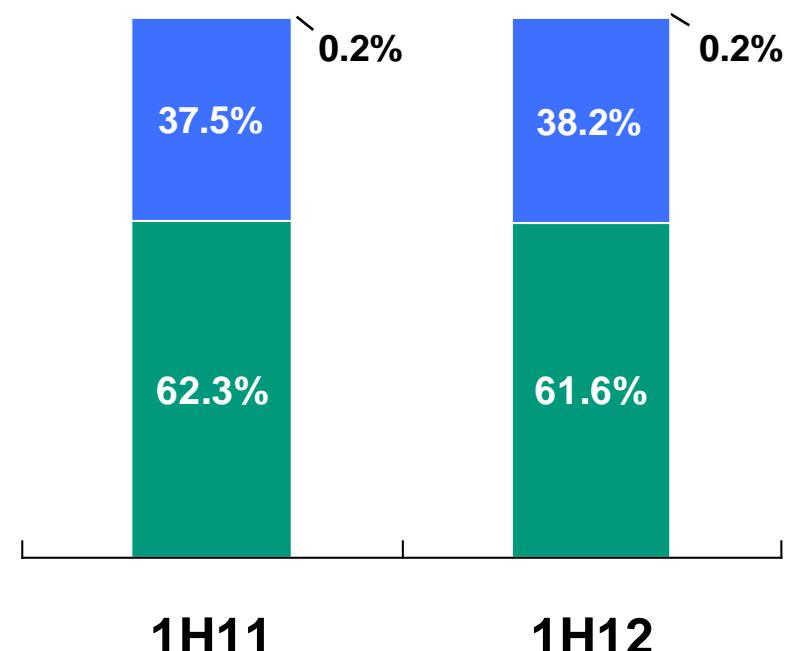
產品保費收入 (NT\$BN)



市佔率 11.8%

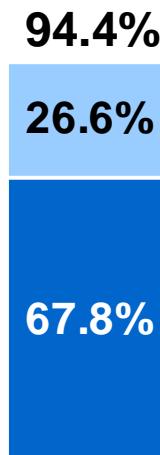
銷售通路

- 外部通路 (Pink)
- 國泰產險業務員 (Blue)
- 集團通路 (Green)

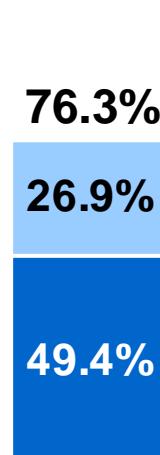


簽單綜合率

- 簽單費用率
- 簽單損失率



1H11



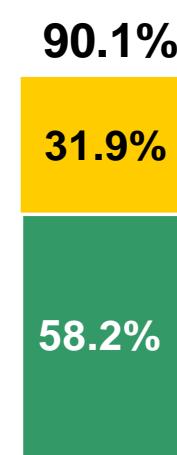
1H12

自留綜合率

- 自留費用率
- 自留損失率



1H11



1H12

自留率 71.2%

72.8%

- 2012上半年營運回顧與下半年業務展望
- 2012上半年營運狀況

國泰金控

國泰世華銀行

國泰人壽

國泰產險

- 海外營運概況

國泰金控在大陸發展現況



■ 大陸國泰人壽

- 上半年總保費收入約人民幣3.4億元
- 總承保人次約300萬人
- 業務員人數1,702人，年成長約30%

■ 國泰世華銀行

- 上海分行上半年稅前盈餘445萬美元
- 已於7月獲大陸銀監會核准籌建人民幣業務，今年將繼續爭取增設閔行支行並成立第二家分行於青島

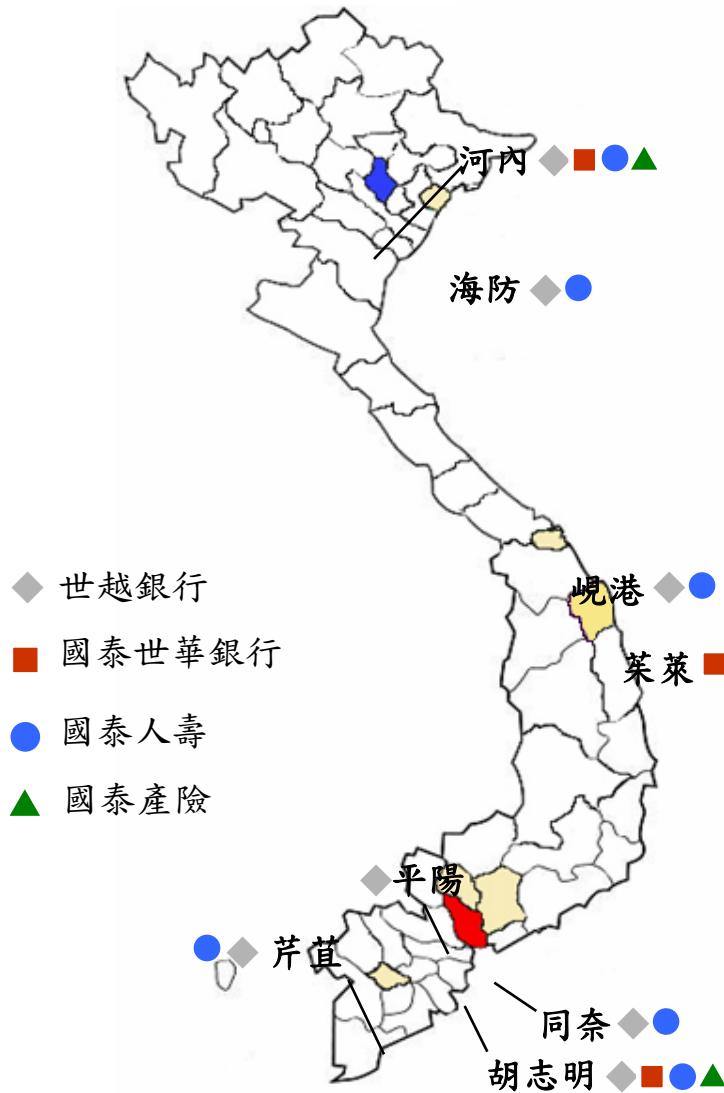
■ 大陸國泰產險

- 上半年保費收入成長動能強勁，年成長高達56%

■ 國泰康利資產管理公司

- 已取得台、港兩地主管機關核可，執行長等管理階層已到位，預計於今年9月開業營運

國泰金控在東南亞市場營運現況



■ 國泰世華銀行

- 目前在越南共計37個網點，世越銀行及茱萊分行在財務業務均表現良好。

為積極掌握東南亞地區成長機會，將取得柬埔寨SBC銀行70%股權，在東南亞地區一舉增加16個網點，可望進一步提升海外平台規模。

■ 越南國泰人壽

- 目前已於越南設立6個營業網點
- 總保費收入新台幣8,765萬元

■ 越南國泰產險

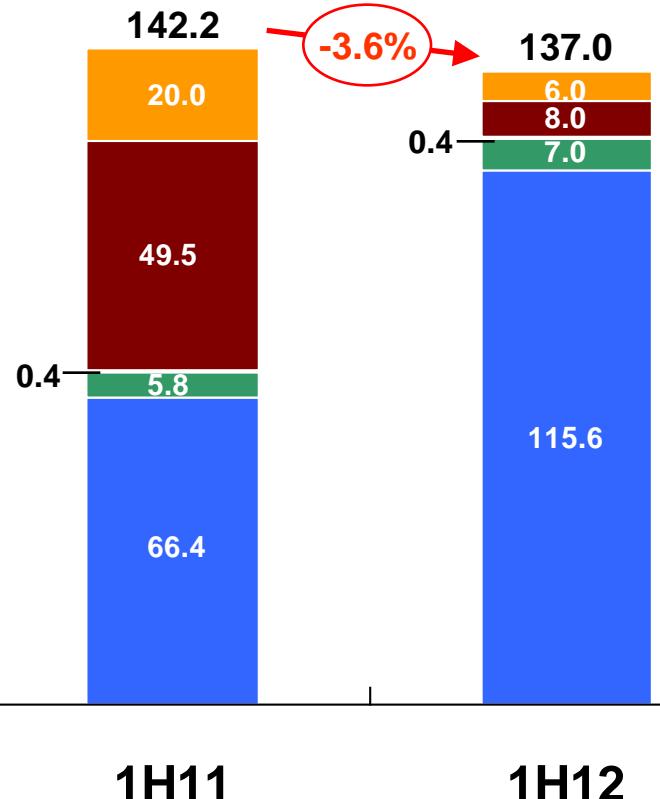
- 上半年簽單保費收入約新台幣3,227萬元，年成長243%

附件:國泰人壽 - 初年度保費收入

初年度保費收入(FYP)

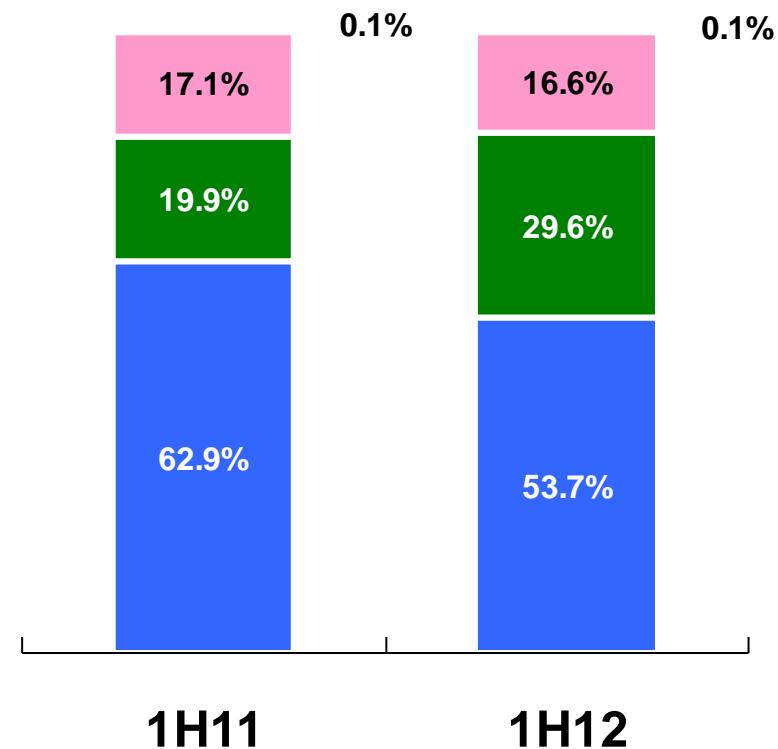
- 利變型年金
- 投資型商品
- 投資型商品(VUL)
- 健康險、意外險及其他
- 傳統型壽險

(NT\$BN)



初年度保費收入 - 銷售通路

- 其他
- 其他銀行
- 國泰世華銀行
- 國泰人壽業務員



Note: Total may not sum due to rounding

Cathay Financial Holdings Summary Financial Data (NT\$BN)	FY11/ FY10 % Chg			1H12/ 1H11 % Chg			2Q12/ 2Q11 % Chg		
	FY2010	FY2011		1H11	1H12		2Q11	2Q12	
<u>Statement of Income Data</u>									
Income from subsidiaries									
Cathay Life	(6.520)	(0.180)	-97.2%	0.540	(1.520)	-	2.039	0.190	-90.7%
Cathay United Bank	11.190	10.970	-2.0%	6.080	6.650	9.4%	2.886	3.230	11.9%
Cathay Century	0.310	0.600	93.5%	0.170	0.370	117.6%	(0.051)	0.100	-
Other	0.326	0.202	-38.0%	0.157	0.255	62.4%	0.030	0.047	56.7%
Total income from subsidiaries, net	5.306	11.592	118.5%	6.947	5.755	-17.2%	4.904	3.567	-27.3%
Interest and other income	0.928	0.963	3.7%	0.453	0.481	6.0%	0.231	0.240	3.7%
Administrative and general expenses	(0.329)	(0.345)	5.0%	(0.159)	(0.161)	1.4%	(0.096)	(0.091)	-6.0%
Operating and other costs	(1.155)	(1.166)	1.0%	(0.571)	(0.630)	10.4%	(0.287)	(0.318)	10.8%
Income taxes (expense) benefit	(0.176)	0.085	-	(0.011)	(0.241)	2058.7%	0.005	(0.165)	-
Net income	4.575	11.129	143.2%	6.660	5.203	-21.9%	4.757	3.233	-32.0%
EPS (NT\$)	0.44	1.08		0.61	0.49				

Balance Sheet Data

Long-term investments in stock	218.8	223.3	210.0	223.8
Total assets	265.9	266.2	262.8	271.0
Total consolidated assets	4,689.2	5,005.4	4,843.1	5,196.5
Total consolidated shareholders' equity	222.5	217.7	212.5	220.5

Operating Metrics

ROAE(standalone)	2.1%	5.2%	6.2%	4.8%
ROAA (standalone)	1.7%	4.2%	5.0%	3.9%
ROAA(consolidated)	0.1%	0.2%	0.3%	0.2%

Notes:

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(2)Total may not sum due to rounding.

(3)Cumulative after-tax net income excluding FX fluctuation reserve of Cathay Financial Holding and Cathay Life would be NT\$5.66 bn and NT\$(1.06) bn respectively.

(4)Cumulative EPS excluding FX fluctuation reserve of Cathay Financial Holding and Cathay Life would be NT\$0.53 and NT\$(0.20) respectively.



Cathay Life Summary Financial Data (NT\$BN)	FY11/ FY10			1H12/ 1H11/ % Chg			2Q12/ 2Q11/ % Chg		
	FY2010	FY2011	% Chg	1H11	1H12	% Chg	2Q11	2Q12	% Chg
Summary Statement of Income Data									
Premium income ⁽¹⁾	460.279	408.031	-11.4%	203.542	256.886	26.2%	101.351	116.026	14.5%
Reinsurance premium ceded	(23.487)	(22.398)	-4.6%	(10.206)	(13.823)	35.4%	(6.606)	(7.258)	9.9%
Changes in unearned premium reserve	(1.129)	2.072	-	2.058	0.142	-93.1%	0.838	(0.008)	-
Retained earned premium	435.664	387.705	-11.0%	195.393	243.206	24.5%	95.582	108.760	13.8%
Reinsurance commission earned	9.254	11.737	26.8%	5.353	7.480	39.7%	3.481	3.796	9.1%
Handling fee earned	2.213	2.872	29.8%	1.488	1.054	-29.1%	0.520	0.523	0.6%
Investment income									
Interest income	77.340	86.315	11.6%	42.288	45.153	6.8%	21.388	22.540	5.4%
Gain on disposal of investment	33.625	44.038	31.0%	50.421	12.704	-74.8%	25.711	3.463	-86.5%
Other investment income, net	(22.050)	(38.968)	76.7%	(48.071)	(1.201)	-97.5%	(23.209)	3.670	-
Total investment income, net ⁽²⁾	88.916	91.385	2.8%	44.638	56.656	26.9%	23.890	29.672	24.2%
Separate account product revenues	53.991	87.181	61.5%	64.128	27.590	-57.0%	23.151	5.958	-74.3%
Changes in FX reserves				0.000	(0.555)	-	0.000	(0.403)	-
Retained claims payment	(271.098)	(251.366)	-7.3%	(130.294)	(102.801)	-21.1%	(69.062)	(50.799)	-26.4%
Changes in liability reserves	(231.581)	(197.618)	-14.7%	(94.006)	(182.238)	93.9%	(41.265)	(79.037)	91.5%
Commissions and operating expense									
Brokerage expenses	(29.887)	(32.573)	9.0%	(16.849)	(16.240)	-3.6%	(7.790)	(7.620)	-2.2%
Marketing, administrative and general expenses	(12.296)	(13.700)	11.4%	(6.310)	(7.623)	20.8%	(3.401)	(4.185)	23.0%
Total commissions and operating expenses	(42.183)	(46.273)	9.7%	(23.158)	(23.863)	3.0%	(11.191)	(11.805)	5.5%
Other operating expenses	(56.033)	(89.711)	60.1%	(65.325)	(29.094)	-55.5%	(23.736)	(6.703)	-71.8%
Operating income	(10.858)	(4.089)	-62.3%	(1.781)	(2.565)	44.0%	1.369	(0.038)	-
Non-operating income	2.070	1.767	-14.6%	0.864	0.934	8.1%	0.458	0.483	5.3%
Non-operating expense	(0.822)	(0.834)	1.4%	(0.407)	(0.454)	11.5%	(0.204)	(0.228)	11.5%
Income taxes	3.095	3.611	16.7%	2.502	0.563	-77.5%	1.053	(0.034)	-
Cumulative effect of changes in accounting principles	0.000	0.000	-	0.000	0.000	-	0.000	0.000	-
Net income	(6.516)	0.456	-	1.177	(1.523)	-	2.676	0.183	-93.1%
After-tax net income excluding FX fluctuation reserve				-	(1.062)	-	-	0.518	-

Balance Sheet Data

Total assets	3,048.1	3,277.4		3,169.5	3,458.7
Total stockholders' equity	113.8	112.4		104.6	114.3

Operating Metrics

First Year Premium(FYP)	330.1	255.5		142.2	137.0
First Year Premium Equivalent(FYPE)	78.8	80.5		42.3	47.3
Expense ratio	7.7%	11.1%		11.0%	9.3%
13-mos persistency ratio	96.2%	97.5%		97.1%	97.2%
25-mos persistency ratio	85.8%	90.0%		90.9%	89.9%
ROAE	-5.7%	0.4%		2.2%	-2.7%
ROAA	-0.2%	0.0%		0.1%	-0.1%

Notes:

- (1) Excludes investment-linked products premium income.
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Cathay United Bank

Summary Financial Data

(NT\$BN)	FY2010		FY11/ FY10		1H12/ 1H11/		2Q12/ 2Q11/		
<u>Summary Statement of Income Data</u>	FY2010	FY2011	% Chg	1H11	1H12	% Chg	2Q11	2Q12	% Chg
Interest income	22.130	27.408	23.8%	12.824	15.668	22.2%	6.592	7.853	19.1%
Interest expense	(7.397)	(9.750)	31.8%	(4.274)	(5.665)	32.6%	(2.283)	(2.822)	23.6%
Net interest income	14.733	17.658	19.9%	8.550	10.003	17.0%	4.308	5.032	16.8%
Net operating income except interest income									
Net handling fee	6.445	6.711	4.1%	3.478	3.520	1.2%	1.834	1.717	-6.4%
Gains on financial assets and liabilities at fair value through P&L	0.567	1.250	120.6%	0.670	0.570	-14.9%	0.357	0.223	-37.6%
Realized gains on available-for-sale financial assets	2.334	1.749	-25.1%	1.205	0.443	-63.2%	0.373	0.299	-19.7%
Realized gains on held-to-maturity financial assets	0.000	(0.002)	-	0.000	0.000	-	0.000	0.000	-
Invst inc - equity method	0.283	0.339	19.7%	0.194	0.125	-35.2%	0.063	0.044	-29.9%
Realized gain - equity method	0.000	0.000	-	0.000	0.000	-	0.000	0.000	-
Gain on foreign exchg - net	0.653	0.754	15.5%	0.323	0.515	59.6%	0.140	0.150	7.3%
Impairment gain/loss	(0.075)	(0.112)	48.9%	(0.043)	0.000	-	(0.043)	0.000	-
Gains on reversal of foreclosed properties impairment	0.000	0.000	-	0.000	0.000	-	0.000	0.000	-
Gains/losses on disposal of foreclosed properties	1.040	0.007	(0.993)	0.007	0.001	-86.1%	0.000	0.001	-
Investments in debt securities with no active market, net	(0.120)	0.015	-	0.002	0.004	104.3%	0.001	0.005	234.4%
other income, net	1.271	1.173	-7.7%	0.579	0.800	38.2%	0.239	0.276	15.6%
Net operating income	27.131	29.542	8.9%	14.963	15.982	6.8%	7.272	7.747	6.5%
Provisions for possible losses	0.000	(0.526)	-	0.000	0.000	-	0.000	0.000	-
Operating expenses	(14.772)	(16.322)	10.5%	(7.818)	(8.478)	8.4%	(3.800)	(4.123)	8.5%
Income from continuing operations before income taxes	12.358	12.692	2.7%	7.146	7.504	5.0%	3.472	3.624	4.4%
Income tax benefit (expense)	(1.052)	(1.554)	47.7%	(0.899)	(0.854)	-5.0%	(0.430)	(0.398)	-7.4%
Cumulative effect of changes in accounting principles	0.000	0.000	-	0.000	0.000	-	0.000	0.000	-
Net income	11.306	11.138	-1.5%	6.247	6.650	6.5%	3.042	3.226	6.0%
Balance Sheet Data									
Total assets	1,575.8	1,708.3		1,629.2	1,715.3				
Total shareholders' equity	95.2	98.2		93.8	96.6				
Operating Metrics									
Cost income ratio	54.5%	55.3%		52.3%	53.1%				
ROAE	12.0%	11.5%		13.2%	13.7%				
ROAA	0.7%	0.7%		0.8%	0.8%				
Assets Quality									
NPL ratio (international standard)	0.3%	0.3%		0.4%	0.3%				
Coverage ratio (international standard)	277.2%	331.6%		225.4%	309.6%				

Notes:

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Cathay Century
Summary Financial Data
(NT\$MM)

	FY2010	FY2011	% Chg	FY11/ FY10		1H12/ 1H11		2Q12/ 2Q11	
				1H11	1H12	% Chg	2Q11	2Q12	% Chg
Summary Statement of Income Data									
Premiums income	12,629.3	14,182.5	12.3%	7,198.5	7,758.3	7.8%	3,667.2	4,289.7	17.0%
Reinsurance premiums ceded	(3,459.9)	(3732.2)	7.9%	(2,073.8)	(2,114.1)	1.9%	(1,033.9)	(1,289.4)	24.7%
Changes in unearned premium reserve	(151.1)	(797.3)	427.6%	(595.6)	(502.4)	-15.6%	(342.9)	(367.8)	7.3%
Premiums income, net	9,018.3	9,653.0	7.0%	4,529.1	5,141.8	13.5%	2,290.4	2,632.5	14.9%
Investment									
Interest income	296.3	296.7	0.2%	152.5	161.6	5.9%	84.0	84.0	0.0%
Other investment income, net	34.4	(46.3)	-	72.8	(15.2)	-	12.8	(53.4)	-
Total investment income	330.6	250.5	-24.2%	225.3	146.4	-35.0%	96.8	30.6	-68.4%
Other operating income	345.9	351.6	1.6%	164.6	192.0	16.6%	87.1	97.4	11.8%
Insurance claims payment, net	(4,676.6)	(5732.7)	22.6%	(2,735.6)	(2,952.2)	7.9%	(1,387.5)	(1,522.9)	9.8%
Provisions for reserves									
Total provisions for reserves, net	(1,107.0)	190.2	-	(161.3)	(70.0)	-56.6%	(120.8)	(73.5)	-39.1%
Commissions, operating and other expenses	(3,585.9)	(3991.5)	11.3%	(1,842.5)	(2,005.9)	8.9%	(956.2)	(1,036.9)	8.4%
Operating income	325.3	721.0	121.6%	179.6	452.0	151.7%	(71.1)	134.2	-
Non-operating income	16.3	14.5	-11.1%	1.6	4.9	196.1%	0.0	0.3	591.3%
Non-operating expense	(0.2)	(3.3)	1983.4%	(0.5)	(9.7)	1884.1%	(0.1)	(5.1)	9161.8%
Income taxes	(40.4)	(130.5)	223.3%	(15.6)	(75.2)	380.6%	15.4	(30.0)	-
Cumulative effect of changes in accounting principles	0.0	0.0	-	0.0	0.0	-	0.0	0.0	-
Net income	301.1	601.8	99.8%	165.1	372.0	125.3%	(55.8)	99.4	-
Summary Balance Sheet Data									
Total assets	22,755.4	25,565.1		25,145.6	26,681.5				
Total stockholders' equity	3,471.7	3,806.6		3,509.1	4,117.3				
Operating Metrics									
Written Combined ratio	91.4%	86.0%		94.4%	76.3%				
Net Combined ratio	103.3%	97.7%		96.0%	90.1%				
ROAE	7.8%	16.5%		9.5%	18.8%				
ROAA	1.4%	2.5%		1.4%	2.9%				

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(2) All financial numbers are provided according to the new P&C insurance accounting principle of FSC promulgated on 01/01/2008.

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國泰金控
Cathay Financial Holdings

Shares Outstanding
(Millions of shares)

	<u>As of</u> <u>6/30/2012</u>
Total shares issued	10,357.5
Treasury shares	
CFH	200.0
Cross holdings of subsidiaries	
Cathay Life	0.0
Cathay United Bank	0.0
Cathay Century	0.0
Total cross-holdings of subsidiaries	0.0
Total treasury shares	0.0
Total shares outstanding	10,157.5

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Capital Adequacy Metrics

	Capital Adequacy Metrics (As of 6/30/2012)			Legal Requirement
Cathay Financial Holdings Capital Adequacy Ratio	126.25%			100%
Cathay Life RBC Ratio	250%	-	300%	200%
Cathay Century RBC Ratio	>		300%	200%
Cathay United Bank BIS Ratio / Tier 1 Ratio	10.96% / 8.26%			8.00% / 6.00%
Cathay Securities BIS Ratio	431%			150%

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